

## Lot 10: Trade, Standards and Private sector

### A. EXPERTISE COMMON TO ALL LOTS

As a minimum, the expertise is required to cover the entire project cycle:

- a. programme / project identification and preparation / formulation,
- b. programme / project implementation,
- c. preparation of Terms of Reference (services) and technical annexes (works, supplies) and evaluation of offers (Procurement),
- d. evaluation of grant proposal (only for lots 1, 6, 7, 8, 9, 10)
- e. evaluations (ex-ante, interim, ex-post etc.), monitoring as well as a number of horizontal aspects:
- f. (Cross-) sectoral policies and reforms,
- g. Macroeconomics,
- h. Public financial management
- i. legislation, regulations and law enforcement,
- j. approximation of legislation,
- k. institutional building,
- l. training and research,
- m. awareness-raising, (incl. information and communication)

### B. TECHNICAL DESCRIPTION

#### A. Trade

1. Trade policy development and reform
2. Support to trade negotiations
3. Regional economic integration - support to establishment of customs unions
4. Trade facilitation / customs
5. Conformity assessment (accreditation, certification and testing laboratories) covering Sanitary and Phytosanitary issues / Technical barriers to trade,
6. Metrology
7. Standards and norms covering Sanitary and Phytosanitary issues / Technical barriers to trade,
8. Support to producers in Sanitary and Phytosanitary issues
9. Support to producers in addressing issues related to Technical barriers to trade
10. Intellectual property (industrial property, copyright / related rights)
11. Trade in Services
12. Competition policy
13. Trade and environment
14. Trade defence instruments / dispute settlement / transparency and government procurement
15. Trade promotion
16. Market analysis / strategy development

#### B. Private sector

17. Private sector development policy and reform
18. Privatisation and industrial policy, including Public-Private Partnership
19. Sector policies (textile, mining, pharmaceutical industry, agriculture, tourism etc.)
20. SMEs policy development
21. Regulatory reform for improving the business environment
22. Investment promotion (domestic and foreign)
23. Small and Medium enterprises (SME) support (inclusive advisory services for management, production, technology, research & development, marketing, partnership, decent work, export promotion, financing, human resources management incl. gender issue, training, environmental impact, production quality, etc.)
24. Commercial banking, inclusive financial services to Small, medium and microenterprises (credit lines, equity, guarantees, micro-credit),
25. Financial sector regulation (incl. supervision of banking, insurance, pension funds, securities etc.)
26. Corporate governance issues
27. Supporting professional/commercial/advisory bodies (professional associations, decentralised advisory agencies, local consultancy strengthening, Chambers of commerce, European Information Correspondence Centres (EICC), Business Centres.